

# National Preparedness Month 2022 Engagement Toolkit

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## National Preparedness Month 2022 Theme

A Lasting Legacy: The life you've built is worth protecting. Prepare for disasters to create a lasting legacy for you and your family.



# About the HBCU Emergency Management Workforce Consortium

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## Our Why

Recent natural disasters primarily weather related have highlighted the limited emergency response training that has been provided to students at HBCUs in vulnerable geographic areas. In probing the lack of training afforded students at HBCU it was also evident that HBCU graduates do not have a significance presence in emergency management careers. The HBCU Emergency Management Consortium was started and addressed as its initial undertaking the emergency response training needs among students at Historically Black Colleges and Universities (HBCUs).

## Our Goal:

To boost engagement of HBCUs and their students in the field of emergency management.

[Learn More About the HBCU Emergency Management Consortium](#)



# National Preparedness Month

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## 2022 Theme: A Lasting Legacy

This year's [National Preparedness Month](#) campaign will feature a call to action for the Black and African American community.

This year's national public service announcements are being developed and will be released throughout the country this September, to help get preparedness information into the hands of those who live in underserved communities.

“The life you’ve built is worth protecting. Prepare for disasters to create a lasting legacy for you and your family.”

# Key Calls to Action for HBCU EMWC in September



**Download the FEMA App Today**

Get Access to:

- Weather Alerts
- Disaster Resources
- Preparedness Tips

Encourage Students to Download Campus Safety and/or [FEMA App](#)



**UNTIL HELP ARRIVES** FEMA  
**DO YOU KNOW WHAT TO DO?**

Trauma is the leading cause of death for Americans under 46 years old. **JOIN US FOR FREE. JUST RSVP.** The first care someone gets requires no special skills and can potentially be the difference between life and death.

Encourage students and faculty to complete a [citizen responder training](#)



Encourage Campus Leadership to Conduct a [Table-Top Exercise](#)



Create, amplify and [share social media content](#) promoting disaster preparedness



2022 National Preparedness Month

Protect Your Legacy

Host a [Campus Preparedness Workshop or Activity](#)



# Timeline

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Date	Activity
August 25	HBCU Emergency Management Workforce Consortium Receives National Preparedness Month Toolkit
August 31	HBCU Emergency Management Workforce Consortium Call
September 1	National Preparedness Month Launch Events at HBCU EMW Consortium Member Campuses and Social Media Channels
Week of September 22	National HBCU Week Conference + National Preparedness Month Social Media Push
February 2023	Black History Month Preparedness Event (Details TBD)



# National Preparedness Month Resources



- [National Preparedness Month Social Media Graphics](#)
- [National Preparedness Month Animated Graphics](#)
- [National Preparedness Month Social Media Toolkit](#)
- [Personal Disaster Preparedness for People with Disabilities Social Media Toolkit](#)
- [Individuals with Disabilities](#)
- [Social Media Preparedness Toolkits | Ready.gov](#)

# Emergency Preparedness Resources and Information for Historical Black Colleges and Universities

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## Building and Sustaining Emergency Management Programs Among Historically Black Colleges and Universities (HBCUs)

September 15-16, 2021 Meeting Summary



[Click Here to Access](#)

[Building and Sustaining Emergency Management Programs Among Historically Black Colleges and Universities \(HBCUs\)](#)

[Ready Campus | Ready.gov](#)

[CISA Tabletop Exercise Packages \(CTEPs\)](#)

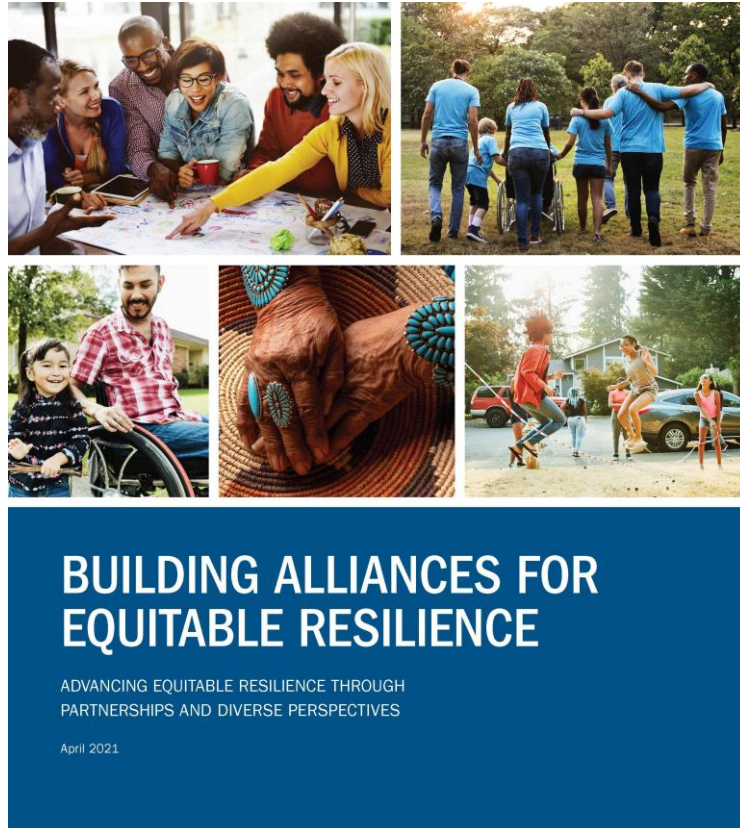
[Academic Engagement | Homeland Security \(dhs.gov\)](#)

[FEMA Higher Education Program | FEMA Higher Education Program](#)

[White House Initiative on Advancing Educational Equity, Excellence, and Economic Opportunity through Historically Black Colleges and Universities | U.S. Department of Education](#)



# Additional Partners and Sources of Information



- [Homepage - The Chisholm Legacy Project](#)
- [Center for Disaster Philanthropy - Center for Disaster Philanthropy](#)
- [Institute for Diversity and Inclusion in Emergency Management](#)
- [National CERT Association](#)
- [National Household Survey | FEMA.gov](#)
- [Building Alliances for Climate Action](#)
- [Building Alliances for Equitable Resilience](#)





HBCU Emergency Management Consortium

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[National Preparedness Month | Ready.gov](#)

